

3BL
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ASSOCIATES



Special Workshop Series UAE

*“ Nature is the classroom, the teacher,
the lesson and the book. ”*

- 3BL ASSOCIATES -

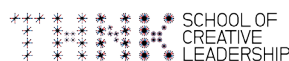
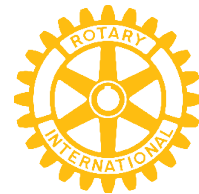


3BL Associates

3BL Associates, an award-winning people+planet strategy consultancy and think-do-tank is pleased to announce a special series of workshops. Blending a unique palette of disciplines like design-thinking, the Harvard Business School case study method, biomimicry (nature-inspired innovation), future forecasting and serious play, 3BL workshops are highly interactive and engaging.

www.3blassociates.com

3BL Associates has conducted over 250+ talks and workshops on 6 continents, reaching over 15,000 people for organizations such as:





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Workshops

For a limited time between 22nd October - 31st January 2018, 3BL will be offering the following introductory workshops at special rates: Introduction to Exponential Thinking, Nature & Cities of the Future, Strategic CSR & Sustainability, Diversity & Inclusion, CSR & Sustainability Reporting, Social Entrepreneurship for Startups, Workplace Wellbeing, and Shared Value.

Half-day Introductory Workshop

9am-1pm OR 2-6pm (max. 30 ppl.)

AED 9,500

Half-day Introductory Workshops x 2

9am-1pm OR 2-6pm (max. 30 ppl.)

AED 12,500

** Prices inclusive of travel but not venue logistics etc.*

[Click Here to Register](#)





✧ Introduction to Exponential Thinking

- Introduction to Exponential thinking
- Overview of Current & Future Technology Trends That Could Shift Your Industry (AI, Robotics, Digital Biology, AR & VR, Nanotech, Neuroscience, Blockchain)
- Overview of Transformational Practices (Data Science, Exponential Organizations, Forecasting and Future Studies, Organizational Innovation)
- Global challenges and opportunities of the Fourth Industrial Revolution, and How They Relate to Your Sector (Global Risks, Regulation, Future of Jobs, Emerging Industries)

✧ Biomimicry Innovation Lessons from the World's Greatest Startup: Nature

Biomimicry is the conscious emulation of nature's innovations. Biomimicry is a practice that studies nature's best ideas, models and solutions, and then emulates them in order to solve some human challenges.

- Introduction to the Field of Biomimicry
- Overview of Nature's Principles of Innovation
- Entrepreneurial Case Studies of Nature-Inspired Innovation
- Biomimicry Design Tools & Methodologies

✧ Nature and Cities of the Future

- Introduction to Biomimicry
- Overview of Nature's Principles of Innovation
- Case Studies of Nature-Inspired Innovation Applied to Buildings & Cities
- Public-Planet Partnerships (PPPs) & Tools to Collaborate with Nature
- Learn How Nature Would Build the City of the Future

[Click Here to Register](#)



⌘ Strategic CSR and Sustainability

- Introduction to CSR, Sustainability and Shared Value
- Understand the Pitfalls of CSR--Good Intentions Gone Wrong
- CSR & Sustainability Best Practices
- Learn Sustainable Business Strategies That Have Increased Profits
- Leveraging CSR and Sustainability In Your Organization

⌘ Creating Shared Value

- Introduction to Shared Value: How to Drive Profits Through Serving Social & Environmental Needs
- Understand the Three Levels of Shared Value
- Shared Value Case Studies
- Identifying Shared Value Opportunities & the Sustainable Development Goals (SDGs)

⌘ Social Entrepreneurship for Startups

- Introduction to Social Entrepreneurship
- Social Entrepreneurship Opportunities in Bahrain
- Stories of Change: Social Enterprise Case Studies
- Identifying Sector-Specific Opportunities for Social, Environmental & Economic Impact
- Building Your Social Enterprise Business Model



✧ Diversity & Inclusion

- Introduction to Diversity & Inclusion
- The Business Case: Why Diversity & Inclusion Matter
- Identifying Stereotypes & Unconscious Bias
- Diversity Best practices
- Visioning Your Diversity Strategy

✧ Workplace Wellbeing

- Introduction to Wellbeing in the Workplace
- Understanding the Importance of Wellbeing
- Corporate Wellness Case Studies
- Individual and Organizational Wellbeing Assessment Tools
- Designing a Workplace Wellness Program

✧ CSR & Sustainability Reporting for Annual Reports

- Introduction to Communicating CSR & Sustainability in Your Annual Report
- Familiarization With Common Reporting Frameworks (UNGC, GRI)
- Using Reporting Frameworks to Identify & Organize CSR & Sustainability Activities
- Writing & Storytelling Report Content
- Data Monitoring & Collection Tools for Future Reports

Facilitator's Bio

Leena Al Olaimy

Leena is Co-founder and Managing Director of 3BL Associates. She was the first consulting affiliate in the Arab world of the Porter-Kramer 'Shared Value' Initiative, and served as the Global Reporting Initiative's (GRI) Quality Control Consultant for Sustainability Reporting Training Partners in the MENA region.



Leena's 18+ years of multi-disciplinary expertise on topics ranging from diversity and inclusion, social entrepreneurship, private sector engagement in sustainable development, peace-building, and youth empowerment, has been sought by the United Nations and other regional and international corporations, governments and INGOs.

Leena is a Dalai Lama Fellow, a Soliya Conflict Resolution Fellow, a Salzburg Global Fellow, a Wall Street Journal 'Woman of Note' and has been listed among Bahrain's Most Influential Women in 'Business in the Gulf.' She has also served as an MIT Arab Enterprise Forum Judge, and Ford Environmental Conservation Grants Juror.

Leena holds a B.Sc. in Culture and Communications from New York University, an MA in Globalization Studies from Dartmouth College has studied at Harvard Business and Government Schools, and at the THINK School for Creative Leadership in Amsterdam.

Facilitator's Bio

Tariq Al Olaimy

Tariq is co-founder of 3BL Associates. For his work with 3BL, Tariq was honored by GreenBiz and the World Business Council for Sustainable Development, as one of their 2017 "30 under 30" leaders for breaking new ground in sustainability innovation.



For his leadership on climate change and faith, Tariq was named as one of 10 Muslim men worldwide who are shaping the world by Mvslim.com.

As an educator at heart, Tariq is a certified Ubuntu Peer Peace Coach, a TEDx curator, and the only Arab co-chair of UNESCO's Global Action Programme on Education for Sustainable Development network. He has conducted workshops and trainings across six different continents. Tariq is a Fellow of the Royal Society of Arts (FRSA), and currently sits on the Global Advisory Council of the World Economic Forum Global Shapers Community

Tariq holds a BSc. in Investment and Financial Risk Management from Cass Business School London, has graduated from the Singularity University Executive Program, and is among the first 100 people in the world to complete a specialization in the field of Biomimicry.



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